

ISABEL ROS GÜSH

UX & UI, DESIGN & SOCIAL MEDIA

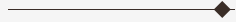
Barcelona, 1985
info@isabelrosgush.es
650 59 28 11



SKILLS

Adobe

Photoshop



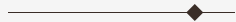
Lightroom



Illustrator



Indesign



Premiere Pro



Figma



Sketch



Web

HTML5



CSS3



Wordpress



Office

Microsoft Office



Languages

Català



Castellano



English



PROFESSIONAL EXPERIENCE

Freelance | *June 2021 - 2023*
UI & UX , Social Media Manager

ON/OFF line communication for various clients. Web design and development, content writing and management of the blog and social networks. Graphic design of brochures, catalogues, roll-ups, packaging and displays.

Ona Gráfica | *September 2019 - June 2021*
Graphic Design & Project Manager

Management of a solidarity project in the Hebron Valley. Carrying out ON/OFF line graphic communication. Design of catalogues, Roll Ups, banners, displays, brochures, packaging and photo retouching.

Agencia Ciberesfera | *September 2018 - July 2019*
Graphic and Web Design

ON/OFF line communication for various clients. From web design and development to graphic design of logos, business cards, brochures, catalogues, Roll-ups, packaging, displays. Blog and social media management.

Agencia Ninja | *January 2016- August 2018*
Graphic and Web Design

Layout of the user interface up to front-end HTML / CSS coding. Product photography and retouching. Art direction of projects.

Smartbox S.L. | *January 2010 - September 2016*
2013-2015 Supply Chain Manager

Logistical planning of orders according to customers, control and supply of stock. Devising and implementing internal departmental procedures.

2010-2013 Supply Chain Coordinator

Coordination of the sales and order administration department.

2010 Supply Chain Administrative

Management and monitoring of orders, resolution of incidents and product traceability.

Oberón Cinematográfica | *October untill Dec 2009*

Video Assistant Camera equipment for film and advertising shootings

Setting up of technical equipment and support for camera and lighting equipment.

TRAINING

Course SEO and digital marketing | 2022
Certificate of professionalism CIFO Violeta

UX UI COURSE | 2016
Certificate of professionalism Academia Adams

PHOTOGRAPHIC SET COURSE | 2016
Patio Limón Civic Center

LIGHTING, CAPTURE AND IMAGE RETOUCHING | 2007 - 2009
FP II Ciclo Formativo Grado Superior | *EMAV

FINE ARTS | 2004 -2006
University of Barcelona.

ARTISTIC BACHELOR | 2002 -2004
Escola Pia Nostra Senyora

ABOUT

I'm a web designer with a solid 7-year experience in creating attractive and functional user interfaces. My focus is on enhancing user experience (UX) to achieve outstanding results. I take pride in my ability to establish meaningful connections with clients, understanding their needs, and translating them into effective web designs that accurately convey their services and products.